ORDER

Orders	Order / Rev:	2745495		
	Alt Order #:			
	Product Desc:			
	Estimate:	2970		WHAS
	Flight Dates:	07/31/23 - 08/06/23	Primary AE:	Nick Coloprisco
	Original Date / Rev:	07/21/23 / 07/21/23	Sales Office:	WHAS
	Order Type:	General	Sales Region:	LOC
Agency	Name:	Blue West Media/ POL		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		5130 East 18th Avenue	Billing Cycle:	EOM/EOC
		Denver, CO 80220	Agency Commission:	15%
Advertiser	Name:	POL/ Andy Beshear / D / GOV / KY		
	Demographic:	A35+	New Business End:	
	Product Codes:	PL-Candidate: State Governor (LUR)	Advertiser External ID:	144988
	Revenue Code 1:	AGY	Agency External ID:	20009AG
	Revenue Code 2:	(POL) Political	Unit Code:	General
	Revenue Code 3:	(POL) Candidate	Order Separation:	00:05:00
	Priority:	P04		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/31/23	08/06/23	98	\$16,741.00	\$14,229.85

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2023	98	\$16,741.00	\$14,229.85	0.00
Totals	98	\$16,741.00	\$14,229,85	0.00

Account Executives

Account Executive	Account Executive Sales Office Sales Region		Start Date / End Date	Order %
Nick Coloprisco			Start Of Order - End Of Order	100%

Order Share	Share	Total
WHAS	22%	\$16,741.00
Market	100%	\$76,095.45

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	78%	\$59,354.45
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

	Ln	Ch	Start	End	Inventory Code	Break	Start/End Tir	me Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
•	N 1	WHAS	07/31/23	08/06/23	Local News @ 5a M-F		5-6a	MTWTF	:30	10	\$80.00 P03	0.00 NM	10	\$800.00
					Local News @ 5a M-F	•								
		Sta	rt Date	End Date	Weekdays Spo	ts/Week	Rate	Rating						
	W	eek: 07/3	31/23	08/06/23	МГЖГБ	10	\$80.00	0.00						

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 Order / Rev:
 2745495
 Advertiser:
 POL/ Andy Beshear / D / GOV / KY

 Alt Order #:
 Product Desc:
 WHAS

 Flight Dates:
 07/31/23 - 08/06/23
 Estimate:
 2970

Ln Ch Start	End	Inventory Code	Break	Start/End	Time Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
Start Date Week: 07/31/23	End Date 08/06/23	Weekdays MTWTF	Spots/Week	Rate	Rating						
N 2 WHAS 07/31/2		Local News @ 6a	M-F CM	\$80.00 6-7a	0.00 МГWГF	:30	10	\$150.00 P03	0.00 NM	10	\$1,500.00
11 2 1111110 0170172	.0 00/00/20	Local News @ 6a		0.14	WI WII	.00	.0	ψ100.001 00	0.00 1411	.0	φ1,000.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/31/23 N 3 WHAS 07/31/2	08/06/23	MTWTF Good Morning Am	10	\$150.00 7-9a	0.00 MTWTF	:30	15	\$200.00 P03	0.00 NM	15	\$3,000.00
N 3 WHAS 07/31/2	.5 06/06/23	Good Morning An		7-9a	MI WI F	.30	13	\$200.00 P03	U.UU INIVI	13	φ3,000.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/31/23 N 9 WHAS 07/31/2	08/06/23	MTWTF Local News @ 12	15 n M E CM	\$200.00 12-1p	0.00 M T	:30	2	\$90.00 P03	0.00 NM	2	\$180.00
N 9 WINS 07/31/2	.5 00/00/25	Local News @ 12	•	12-1ρ	W 1	.50	2	ψ90.001 03	0.00 INIVI		Ψ100.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 07/31/23	08/06/23	M T	2	\$90.00	0.00			A			
N10 WHAS 07/31/2	3 08/06/23	Local News @ 4p Local News @ 4p		4-5p	MTWTF	:30	10	\$100.00 P03	0.00 NM	10	\$1,000.00
Start Date Week: 07/31/23	End Date 08/06/23	Weekdays MTWTF	Spots/Week 10	Rate \$100.00	Rating 0.00						
N11 WHAS 07/31/2		Local News @ 5p		5-530p	МГЖГБ	:30	8	\$200.00 P03	0.00 NM	8	\$1,600.00
		Local News @ 5p									
<u>Start Date</u> Week: 07/31/23	End Date 08/06/23	<u>Weekdays</u> MTWTF	Spots/Week 8	Rate \$200.00	Rating 0.00						
N12 WHAS 07/31/2		Local News @ 53		530-6p	МГWГF	:30	5	\$225.00 P03	0.00 NM	5	\$1,125.00
	.0 00,00,20	Local News @ 53	•	000 op		.00	Ū	4 0.00.00	0.00		ψ.,.20.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/31/23	08/06/23	MTWTF	5 M F CM	\$225.00	0.00	.20	10	\$250 00 D02	0.00 NIM	10	¢ 2 500 00
N14 WHAS 07/31/2	3 08/06/23	Local News @ 6p Local News @ 6p		6-630p	MTWTF	:30	10	\$250.00 P03	U.UU INIVI	10	\$2,500.00
<u>Start Date</u> Week: 07/31/23	End Date 08/06/23	<u>Weekdays</u> MTWTF	Spots/Week 10	Rate \$250.00	Rating 0.00						
N15 WHAS 07/31/2		LN (M-Su)	CM	11-1135p	MTWTF- S	:30	12	\$200.00 P03	0.00 NM	12	\$2,400.00
	.0 00,00,20	LN (M-Su)				.00		Ψ200.001.00	0.00		ΨΞ, .σσ.σσ
Start Date	End Date	Weekdays MTWTF-S	Spots/Week	Rate	Rating						
Week: 07/31/23 N16 WHAS 07/31/2	08/06/23	ET 7-730p	12 CM	\$200.00 7-730p	0.00 M- WT	:30	3	\$250.00 P03	0.00 NM	3	\$750.00
1410 WIIAO 01/31/2	.5 00/00/25	ET 7-730p	OW	7-700р	IVI- VV I	.50	3	Ψ230.001 03	0.00 14101		Ψ100.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/31/23	08/06/23	M- WT	3	\$250.00	0.00	.00		Фого оо <u>Бо</u> о	0.00 NIM	_	Ф4 ОБО ОО
N17 WHAS 07/31/2	3 08/06/23	Inside Ed 730-8p	СМ	730-8p	MTWTF	:30	5	\$250.00 P03	U.UU INIVI	5	\$1,250.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/31/23	08/06/23	МГЖГБ	5	\$250.00	0.00						
N25 WHAS 07/31/2	3 08/04/23	Daily Blast Live 3- Daily Blast Live 3		3-4p	MTWTF	:30	5	\$80.00 P03	0.00 NM	5	\$400.00
Start Date Week: 07/31/23	End Date 08/06/23	<u>Weekdays</u> MTWTF	Spots/Week 5	Rate	Rating 0.00						
N26 WHAS 07/31/2		Good Morning Am		\$80.00 7-9a	S-	:30	1	\$90.00 P03	0.00 NM	1	\$90.00
		Good Morning An	nerica Sa	_		.00		φοσισσ. σσ	0.00	Ċ	Ψ00.00
<u>Start Date</u> Week: 07/31/23	End Date 08/06/23	Weekdays S-	Spots/Week 1	Rate \$90.00	Rating 0.00						
N27 WHAS 07/31/2		Good Morning Am	nerica SSM	8-9a	S	:30	1	\$100.00 P03	0.00 NM	1	\$100.00
Start Data	End Date	Good Morning An Weekdays	nerica Su Spots/Week	Poto	Rating						
Start Date Week: 07/31/23	08/06/23	S	Spois/week 1	Rate \$100.00	Rating 0.00						
N28 WHAS 07/31/2		Nightline	СМ	1237-106a	МГЖТБ	:30	1	\$46.00 P03	0.00 NM	1	\$46.00
Start Date	End Date	Nightline Weekdays	Spots/Week	Rate	Rating						
Week: 07/31/23	08/06/23	MTWTF	1	\$46.00	0.00						

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Order / Rev: 2745495 Advertiser: POL/ Andy Beshear / D / GOV / KY Alt Order #: Product Desc: **WHAS** Flight Dates: 07/31/23 - 08/06/23 2970 Estimate: Break Start/End Time Start Inventory Code Rate Pri Rtg Type Spots

Days

Len Spots

Ln Ch

End

\$16,741.00 Totals 98

Amount